

GCSE Edexcel Business Mock Exam 90mins

Combined Topics Theme 1 & Theme2 - Revision Topics: Access the Revision Resources via TEAMS and Revision Spreadsheet (GBN Yr10 e mailed home)

- Theme 1 Topics:

- 1.1 Enterprise and entrepreneurship
- 1.2 Spotting Opportunity
- 1.3 Putting Idea into Practice
- 1.4 Effective Business
- 1.5 External Influences
- Focus on:
- Variable costs (T1)
- Market Segment(T1)
- Risks & Rewards Entrepreneur(T1)
- Add Value(T1)
- Product or Service(T1)
- Cash Flow(T1)
- Sources of Finance (Overdraft) (T1)
- Unemployment impact (SME) (T1)
- Business Location (T1)
- Business Ownership (Franchisee) (T1)
- Sources Finance (Loans) % interest (T1)
- Strong brand Ads/Disads (T1)
- Non financial Business Aims (T1)
- Benefits online booking system (T1)
- Market Research (T1) Secondary & Primary (Ads/DisAds) (T1)

- Theme 2 Topics:

- 2.1.1 Business Growth
- 2.1.2 Changes Aims & Objectives
- 2.1.3 Globalisation & Business
- 2.1.4 Ethics the Environment
- 2.2.1 Product
- 2.2.2 Proce
- 2.2.3 Promotion
- 2.2.4 Place
- 2.2.5 Using Marketing Mix
- Focus On:
- Stages of Sales Process (T2)
- Environmental impact on business (T2)
- Product Life Cycle (Extension strategies) (T2)
- Source Finance (Retained Profit Ads/Disads) (T2)
- Multinational (T2)
- Online presence (Ads/DisAds) (T2)
- Targeted Online Advertising (Ads/DisAds) (T2)
- Sponsorship (Ads/DisAds) (T2)
- Takeover & Merger (Ads/DisAds) (T2)