

Task 3 - evaluation - Emma Cammies

Over the last week I have carried out a piece of research of a mood board and fact file and a creative task on making a film poster based off a film in the 60's and 70's (the Jungle Book).

I think there are many good things about my mood board as it has examples of most key features of the 60s and 70s, including music, films, clothing and key events. However, I think I can improve by adding more pictures based of each feature and make more use of the space I used.

My mind map helped me to create a fact file along with my mood board with extra information and helped me pick out ideas and details for my film poster.

In my film poster I think I did well, because I showed some of the differences between time before the 60s and 70s and after, I think it also helps to give the idea of what life was like before modern day, I also tried to create a realistic effect on the darker half of the page using more shading techniques with a charcoal pencil, and I attempted to add a light effect to make the two sides stand out more from each other and blend either. I think I could improve my film poster by making the details more obvious to what they are supposed to be and try to colour and shade neater.

During this project I have learnt many new things. I now know that the sixties were a decade that showed the revolution in social norms about clothing, music, schooling and tons more. I also learnt that the seventies were in many ways a continuation of the sixties, they were well known for its bell-bottoms and rise of the disco.

